

PRODUCT GUIDE

Car, 4x4/SUV and
Light Commercial Tyres



KUMHO TYRE⁷
Better, All-ways



1300 651 413



www.kumho.com.au



communications@kumho.com.au



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PRODUCT RANGE & CATEGORIES

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- 5 _ ECSTA LX KU27
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For Prestige Car Range



EXTREME SPORTS



COMFORT



For Performance Car Range



EXTREME SPORTS



SPORTS



SPORTS



SPORTS



COMFORT



COMFORT



For Eco Car Range



COMFORT



For Touring Car Range



COMFORT



ECSTA PS91

EXTREME SPORTS

Designed for world's greatest sports cars



Born from Kumho's motorsport pedigree, the PS91 provides the ultimate in high-speed driving safety and cornering. The ECSTA PS91 delivers "enhanced grip, braking ability, high-speed durability and uniform ride qualities."

The new range is available for 19 and 20-inch rim diameters with a speed rating over 300km/h



Different front / Rear pattern design

- Immediate handling response by wide shoulder and rib-type centre block design
- Maximised tyre grip and block stiffness of rear tyres with optimised groove pattern design

(Y) Speed rating

- Stable durability and running performance at over 300km/h

* (Y) Speed rating = the highest speed rating for tyres with speed capability over 300km/h.

Tread design

- Three dimensional block (C-Cut 3D) and the high-stiffness advanced belt package are applied to deliver high speed stability

To fit such cars as Porsche 911, Audi R8, Mercedes AMG, BMW, Lexus, Holden Special Vehicle, Ford Performance Vehicle and so on

Rim Size 19 - 20 inch
Series 45 - 30
Speed Rating Y
Pattern Design Asymmetric



Sport



Handling



Braking

* Terms and conditions apply

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ECSTA LX KU27

COMFORT

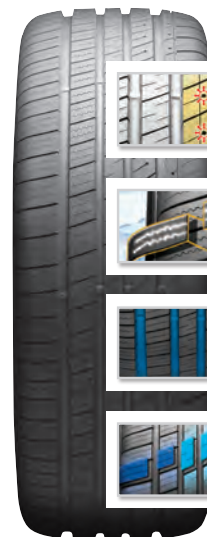
Designed for the prestige driver, delivering ultra low noise motoring and long mileage



In-Out (Asymmetric) tread design with ultra low noise and silica based compound

Tread wear rating of "600" ensures long mileage

UHP touring tyre for luxury sedans giving superb high speed driving stability, ultra low noise, long wear and year round performance



Heat dimples

- Minimises heat build up in tread blocks, improving high speed durability

3-dimensional 'Sawtooth' sipes

- 3D interlocking sipes assist with water evacuation, snow traction, handling and braking

Longitudinal 4 channel grooves

- 4 circumferential tread grooves for superior water evacuation

Application of 'Multi-Pitch' technology

- Variable pitch tread blocks reduce road harmonics

Rim Size 16 - 19 inch
Series 60 - 40
Speed Rating V - W
Pattern Design Asymmetric



Balance



Handling



Ride Comfort

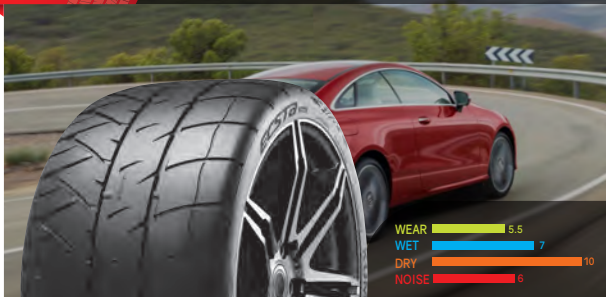
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ECSTA V720

EXTREME SPORTS

A street/track tyre uses our renowned "Racing Formula" guaranteeing precision handling and durability in high-speed conditions on the street and track.



Ultra High Performance racing compound provides optimum grip performance on cornering.

Carcass strength provides durability and improved handling performance under extreme conditions

"Super Hard Apex" a racing bred technology provides excellent dry handling performance and running stability

Inside-Outside (asymmetric) tread design



Rim Size 14 - 19 inch
Series 25 - 55
Speed Rating V - Y
Pattern Design Asymmetric



Sport



Dry Handling



Dry Braking

ECSTA PS71

SPORTS

A sports performance tyre designed for driving refinement



Design to deliver fine and stable driving with superb handling and braking performance on wet and dry surfaces



Rim Size 17 - 20 inch
Series 30 - 50
Speed Rating Y
Pattern Design Asymmetric



Summer



Sport



Handling



Wet Braking

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ECSTA LE Sport KU39

SPORTS

Design to deliver superior handling and high speed stability for performance vehicles



The sports performance tyre which delivers dynamic handling in all conditions

Designed for powerful prestige vehicles, the KU39 range has an 'in-out' tread design which allows for maximum water drainage and braking performance

Although designed for maximum performance this tyre possesses controlled ride and refinement and minimal noise levels

ECSTA HS51

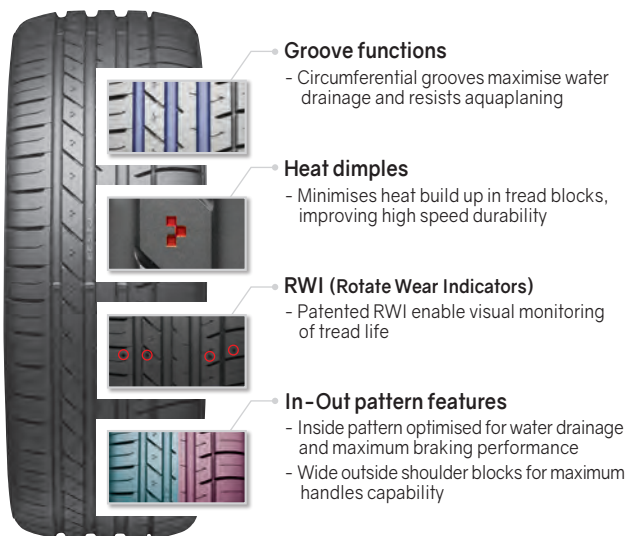
SPORTS

The new 'harmony sports tyre' – designed to balance performance and comfort



Precision handling and braking combined with smoothness and quietness

Together with the road in perfect harmony

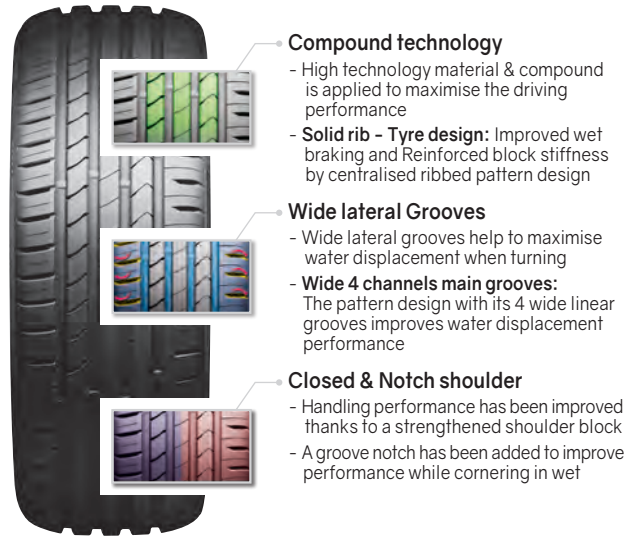


Rim Size 16 – 20 inch
Series 50 – 30
Speed Rating (Y) – Y
Pattern Design Asymmetric



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Rim Size 15 – 17 inch
Series 55 – 45
Speed Rating V – W
Pattern Design Asymmetric



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ECSTA HM KH31

COMFORT

Original Equipment of Mercedes B-class & Holden Malibu



A well balanced efficient sports performance tyre

Improved hydroplaning performance, reduced noise levels and crisp handling

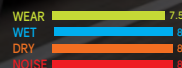
Asymmetric pattern

OE for Mercedes Benz B-class, BMW 1 series and Holden Malibu

ECSTA 4X KU22

COMFORT

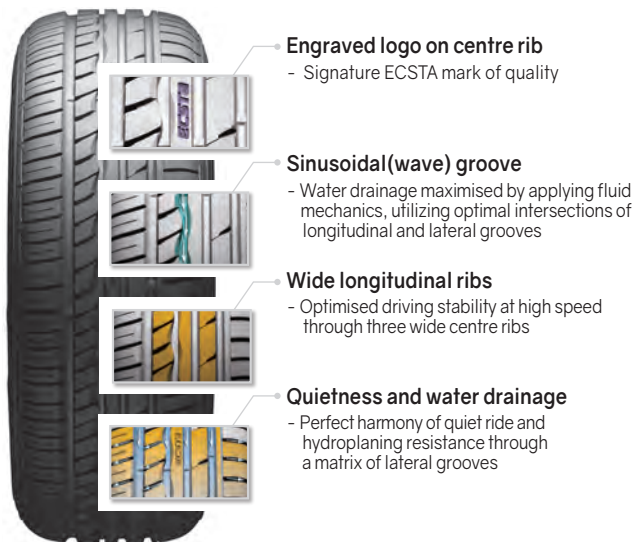
A tyre combining value and class-leading ultra high performance



In-Outside (Asymmetric) tread design with high grip resin and newly optimised wear and wet traction silica based compound

Class-leading ultra high performance in wet and dry conditions with high levels of handling, long lasting wear and low noise

An ultra high performance All-Season tyre for drivers of high-end sports cars, sporty coupes and performance



Rim Size 15 - 17 inch
Series 65 - 55
Speed Rating H - V
Pattern Design Asymmetric



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Rim Size 15 - 20 inch
Series 55 - 35
Speed Rating V - W
Pattern Design Asymmetric



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ecowing ES01 KH27

COMFORT

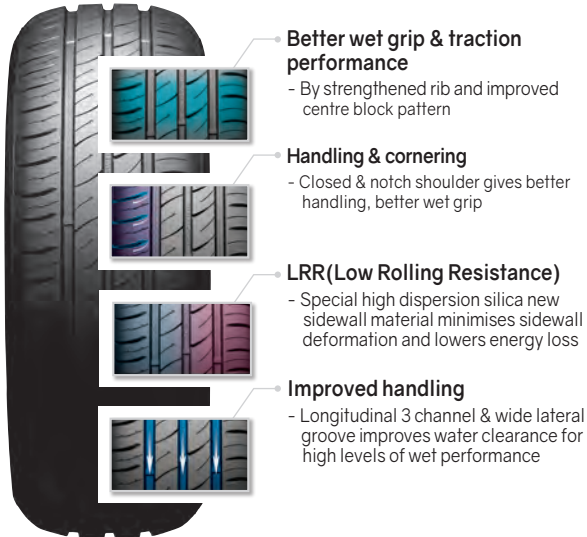
New generation fuel saving technology



The ecowing ES01 (KH27) contains fuel economy and eco-friendly characteristics with great handling performance

The ecowing KH27 recorded greater levels of rolling resistance and 5.1% better fuel economy than the equivalent conventional tyres

OE for BMW 2, Volkswagen Polo and Hyundai Elantra



Rim Size 14 - 16 inch
Series 55 - 70
Speed Rating H - V
Pattern Design Asymmetric



Fuel efficiency



eco-Friendly



Ride Comfort

* Terms and conditions apply
See page 44 for more detail.



ecowing

Fuel Saving Technology.^Δ

With its fuel-saving* and environmentally friendly compound^Δ, the Kumho Ecowing range will save you money and help the environment.

With the ES01 KH27 saving up to 5.1% in fuel consumption compared to standard Kumho tyres you'll be spending less on fuel.

Also, when you buy a set of Kumho Ecowing ES01 KH27 tyres, our environmental partner Greenfleet will plant a native tree right here in Australia^Δ.

The Kumho Ecowing: Fuel Saving Technology



Proudly Supporting

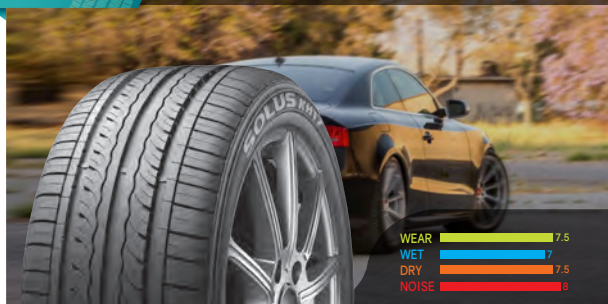


^ΔEnvironmentally friendly compound is a HA oil free compound in which the wetender oil is compliant with applicable EU legislation. *Fuel savings of up to 5.1% for Kumho ES01 KH27 tyres as compared with conventional Kumho steel belted radials. In 2013 testing conducted by Kumho and independently observed by Sydney's North Shore Sporting Car Club, the Ecowing ES01 KH27 was found to provide a fuel advantage of 5.1% against a silica compound Kumho KH17 tyre. Fuel savings are due to reduced rolling resistance and friction with the road surface. Based on the 2014 Australian Bureau of Statistics data, the average vehicle fuel consumption in Australia is currently 10.7 litres per 100km. Kumho's Ecowing ES01 KH27 could reduce the average Australian fuel consumption by 0.5 litres per 100km, saving 75.3 litres of fuel each year (based on travelling 13,800km p.a.) or more than \$102.42 per car (based on avg. fuel price of \$1.36). *Trees are planted by Greenfleet Australia (ABN 22 095 044 465) with cost donated by Kumho Tyre Australia (ABN 46 003 300 676). For more information on the work of Greenfleet visit www.greenfleet.com.au. Printed on eco-friendly recycled paper.

SOLUS KH17

COMFORT

A tyre designed to withstand the rigours of urban driving

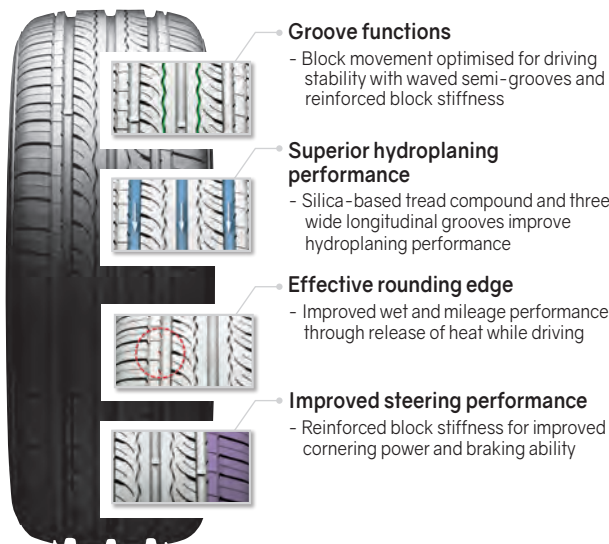


Non directional tread design and low noise with silica based tread compound

Strong wet and dry traction with lower noise levels and better ride comfort

OE for Holden Cruze, Sparks, Hyundai i20, i30, Kia Rio, Forte and more

First place for two consecutive years in a tyre test held by Russian Automotive magazine, Za Rulem
Rated 'Very Recommended' by ACAC motorwelt magazine



Rim Size 13 - 18 inch
Series 70 - 45
Speed Rating H - V
Pattern Design Symmetric



Balance



Handling



Ride Comfort



ALL IN THE FAMILY

At Kumho, we deliver you and your loved ones a more comfortable, safer ride – on a tyre designed to perform in Australian conditions. So whether you're driving around the country or simply round to the park, our commitment to quality brings you great value, greater comfort and a safer tomorrow.

And like a circle, it never ends. We'll continue to look for new ways to make your experience better. It's just what we do.



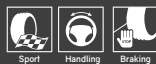
KUMHO TYRE. BETTER, ALL-WAYS.

KUMHO.COM.AU

For Prestige Car Range

EXTREME SPORTS

ECSTA
PS91



COMFORT

ECSTA Lx
KU27



For Performance Car Range

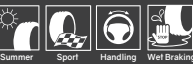
EXTREME SPORTS

ECSTA
V720



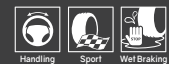
SPORTS

ECSTA
PS71



SPORTS

ECSTA
LE Sport KU39



For Performance Car Range

SPORTS

ECSTA
HS51



COMFORT

ECSTA HM
KH31



COMFORT

ECSTA 4X II
KU22



For Eco Car Range

COMFORT

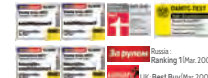
ecowing
ES01 KH27



For Touring Car Range

COMFORT

SOLUS
KH17



For Highway Prestige 4x4 SUV



SPORTS



CRUGEN HP91

COMFORT



CRUGEN Premium KL33

For Highway Comfort 4x4 SUV



TOURING



SOLUS KL21 eco

HIGH MILEAGE



ROAD VENTURE APT KL51

HIGH MILEAGE



CRUGEN HT51

For All-Terrain 4x4 SUV



MODERN TRADITIONAL STYLISH



ROAD VENTURE AT51



ROAD VENTURE AT KL78



ROAD VENTURE SAT KL61

For Mud-Terrain 4x4 SUV



ON/OFF ROAD



ROAD VENTURE MT51

EXTREME OFF ROAD



ROAD VENTURE MT KL71

CRUGEN HP91

SPORTS

Superb handling performance for prestigious SUV's



Asymmetric tread design with low noise and up-graded UHP tread compound for SUV vehicles

Received Good Design Award

Designed for luxury and sporty SUV's

Outstanding resistance against aquaplaning with high cornering stability

Also gives a quiet and comfortable ride

CRUGEN Premium KL33

COMFORT

The all - new premium SUV offering high quality comfort and optimum handling on-road



High class premium all season touring tyre for luxury SUV's

Lower noise & outstanding ride comfort

Well balanced dry & wet traction

OE for Hyundai Santa Fe, KIA Sorento etc.



SOLUS KL21 ECO

TOURING

Environmentally friendly SUV tyre with unparalleled ride comfort



Non directional tread design and low noise with silica based compound on most sizes

Recommended for today's modern vehicles which require a high level of grip, handling, safety and comfort

Original Equipment (OE) fitment to over 40 vehicles - Mercedes Benz G-Class, Chrysler Grand Cherokee, Hyundai Santa Fe, KIA Sportage, Sorento, SSANGYONG Korando etc.

- Wet performance**
 - 4 channel main grooves for reduced hydroplaning
 - Embossing shape within the grooves to eject stones
- Handling stability**
 - Centre solid rib block to increase handling stability
- Traction performance**
 - Bite edge, sipes & lateral groove to increase traction/performance
- Noise performance**
 - Optimised variable pitch technique applied to minimise noise during travel

Highway Terrain

Ride Comfort

Handling

ROAD VENTURE APT KL51

HIGH MILEAGE

For modern day SUV's a classic road tyre with 80,000km guarantee



Excellent highway tread with long mileage

Designed as an OE upgrade tyre for the modern SUV's

This tyre gives handling, performance, ride comfort and low noise

OE for Mercedes Benz Sprinter

Third best in 2008 SUV tyre test performed by 'Consumer Reports' magazine in the USA

- Solid centre rib**
 - Enhances stable driving and offers a comfortable ride at high speeds
- 4 main radial grooves**
 - Improve aquaplaning performance
- Wide block rib**
 - Provides excellent grip power during acceleration and breaking in both wet and dry conditions
- Closed shoulder block**
 - Offers lower noise and stabilised handling performance at lane change
- Z shaped sipes**
 - Improves wet and snow performance

Highway Terrain

Sport

Handling

[^] Terms and conditions apply

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CRUGEN HT51

**HIGH
MILEAGE**

Engineered with quality, features and details to go the distance in hard working, hard driving, all-weather conditions

**80,000km
GUARANTEED***

NEW



Long tread life with all season capabilities

Excellent safety, handling, performance, ride comfort and low noise



Improved straight line driving performance

- Stiff centre block design reinforces stability, traction and handling capabilities.

Extended tread life

- An optimal block shape and four channel symmetric layout improves long tread life.

Enhanced driving performance in wet conditions

- Application of a zig-zag style groove design for improved drainage performance.



Mileage



Wet Handling



Dry Handling



Wet Braking

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KUMHO TYRE
Better, All-Ways



ACCESS ALL AREAS

At Kumho, you'll get to admire the view in more places – with a tyre designed to perform in even the most extreme Australian conditions.

And we do it all without compromising performance or safety. So take the road less travelled, knowing our commitment to quality delivers you excellent value and a safer tomorrow.

And like a circle, it never ends. We'll continue to look for new ways to make your experience better. It's just what we do.

KUMHO TYRE. BETTER, ALL-WAYS.

KUMHO.COM.AU



Proudly
Supporting



ROAD VENTURE AT51

MODERN

A new modern all-terrain design that optimised dry, off road traction & wear performance



Morden All-Terrain tyre for light trucks, high level of braking and handling performance

Aggressive design & optimised for dry, off road traction & wear performance

Suited to 70% on road and 30% off-road use

ROAD VENTURE AT KL78

TRADITIONAL

A classic all-terrain design that combines off road traction with great highway performance



Classic All-Terrain tread design

Combines off road traction with great highway performance with a quiet comfortable ride suited to 70% on road and 30% off-road use

Selected as "Off Road Tyre 2009" by the editorial staff of German 4x4 magazine "Off Road"



ROAD VENTURE **SAT** KL61

STYLISH

For modern day SUV's modern and stylish all terrain tyre



Excellent all terrain tread with long mileage

Tread compound balance for driving performance and tread life whilst also giving improved performance on wet roads

Optimised construction delivers even tread wear



Maximum aquaplaning resistance

- Four channel grooves for improved performance on wet roads
- Serrated side blocks for superb water drainage on wet roads

Straight driving stability

- Longitudinal centre ribs for high speed driving stability

Optimal quietness & comfortable ride

- Variable pitch sequencing

3D block design

- Uneven wear resistance and mud drainage
- Stone ejector bar applied in between the blocks



All Terrain



Sport



Handling

ECSTA PS91

FOR THE WORLD'S GREATEST CARS.

The engineering challenge was simple. Build a tyre that defines what sports driving performance is all about. And leave nothing behind. So here it is, the Kumho ECSTA PS91, our best ever tyre for the world's greatest cars.

For more Information visit www.ecstaps91.com.au

ECSTA PS91. IT'S PERFORMANCE DEFINED.

ADD KUMHO TO **YOUR** CIRCLE OF TRUST. KUMHO.COM.AU

ROAD VENTURE MT51

ON/OFF ROAD

Aggressive off road design balancing on-off road (50%+50%) performance regular new MT



Mild MT for mine and mountain climbing

Improved on-road driving performance

Stone ejector and mud cleaning performance



ROAD VENTURE MT KL71

EXTREME OFF ROAD

The extreme off road tyre delivering ultimate traction on and off road



Excellent track & mud condition with extreme mud terrain tread design

Extreme off road tyre delivering ultimate traction

Also delivers significant on road noise reduction compared to standard MT tyres



Mud Terrain



Sport



Handling



Mud Terrain



Sport

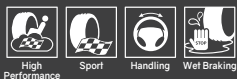


Handling

For Highway Prestige 4x4 SUV

SPORTS

CRUGEN
HP91



COMFORT

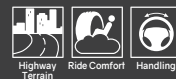
CRUGEN Premium
KL33



For Highway Comfort 4x4 SUV

TOURING

SOLUS
KL21 ECO

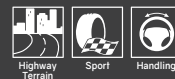


HIGH MILEAGE

ROAD VENTURE APT
KL51



80,000km
GUARANTEED



HIGH MILEAGE

CRUGEN
HT51



80,000km
GUARANTEED



For All-Terrain 4x4 SUV

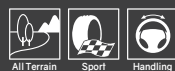
MODERN

ROAD VENTURE
AT51



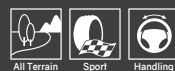
TRADITIONAL

ROAD VENTURE AT
KL78



STYLISH

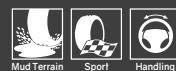
ROAD VENTURE SAT
KL61



For Mud-Terrain 4x4 SUV

ON/OFF ROAD

ROAD VENTURE
MT51



EXTREME OFF ROAD

ROAD VENTURE MT
KL71



For Light Commercial Range



PorTran KC53



RADIAL 857



KRS02



KRA50

KUMHO TYRE
Better. All-Ways

PROUDLY SUPPORTING THE
McGRATH FOUNDATION

**McGrath
Foundation**

KUMHO TYRE
Better. All-Ways

WITH THE SUPPORT OF A
McGRATH KUMHO TYRE
BREAST CARE NURSE,
WE'LL TRAVEL
TOGETHER



Kumho is proud to support the McGrath Foundation

For the next three years, Kumho will fund a McGrath Breast Care Nurse, dedicated to helping families experiencing breast cancer by providing invaluable physical, psychological and emotional support from the time of diagnosis and throughout treatment.

Thanks to this initiative, Kumho's total donations to the McGrath Foundation since 2009 will exceed one million dollars, helping make life for families experiencing breast cancer just that little bit easier.

**McGrath
Foundation**

Kumho Tyre Australia Pty Ltd will fund a McGrath Foundation Breast Care Nurse for a period of 3 years, effective 1st January 2016 - 31st December 2018. Kumho Tyre Australia Pty Ltd. (ABN 48 002 000 878) Level 2, Unit 214, 29-31 Lexington Drive, Bala Vista NSW 2103. Tel: (02) 9873 9800 Email: www.kumho.com.au. For more information about the McGrath Foundation visit www.mcgrathfoundation.com.au.

PorTran KC53

Powerful block design for heavy van/commercial usage with excellent drainage characteristics



The new generation for light commercial vehicle tyre with high mileage and good handling properties



Handling performance

- Wider tread width & solid centre rib for dry handling
- Increased cavity volume wide straight circumferential for wet handling/aquaplaning



Low RR and high mileage

- Rib style tread pattern
- Optimised pitch sequence with multi-pitch
- Optimised void design to maintain rib stiffness



Commercial



Braking



Fuel Efficiency



Handling

RADIAL 857

Radial tyre for commercial light trucks, transporters and vans

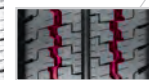


Solid commercial construction delivers high levels of durability and reliability for a light commercial usage



Improved traction performance

- Deep zigzag grooves for increased mileage and traction



Improved ride & noise

- Straight centre groove and sipes on four ribs to improve ride and noise reduction



Commercial



Braking



Fuel Efficiency



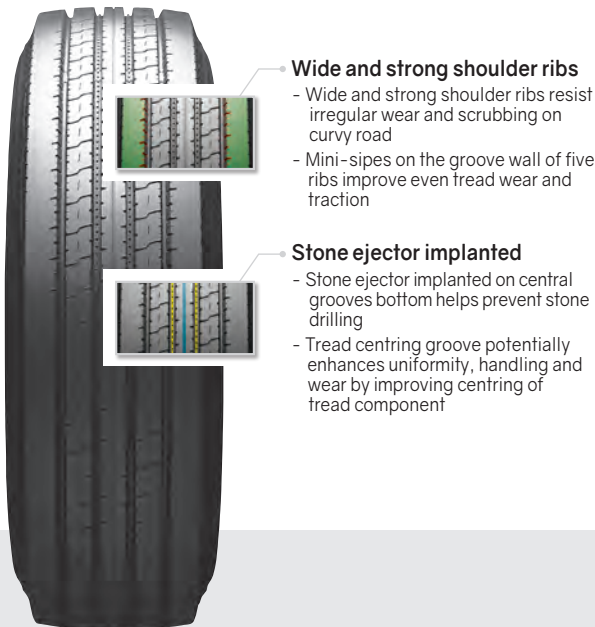
Handling

KRS02

Regional light commercial tyre for highway application



Regional steer tyre for highway application
5 Rib design allows wider belt package for greater steering stability
Outstanding wear resistance in heavy load conditions
Four wide groove design improves hydroplaning resistance



Wide and strong shoulder ribs

- Wide and strong shoulder ribs resist irregular wear and scrubbing on curvy road
- Mini-sipes on the groove wall of five ribs improve even tread wear and traction

Stone ejector implanted

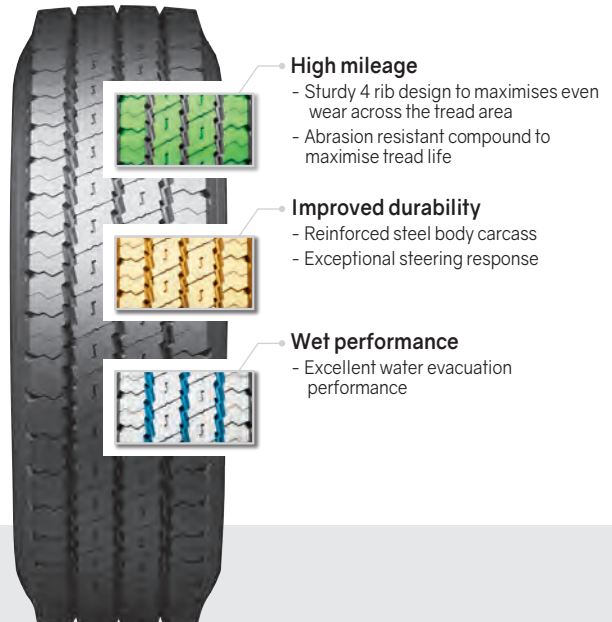
- Stone ejector implanted on central grooves bottom helps prevent stone drilling
- Tread centring groove potentially enhances uniformity, handling and wear by improving centring of tread component

KRA50

All position tyre for up to 4.5t commercial Pick-up & Delivery vehicles



Deep tread tyre pattern provides extended tread wear
Excellent tyre for up to 4.5t commercial P&D vehicles
Sturdy 4 rib design & abrasion resistant compound maximises even wear across the tread area



High mileage

- Sturdy 4 rib design to maximises even wear across the tread area
- Abrasion resistant compound to maximise tread life

Improved durability

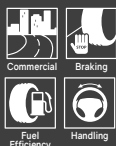
- Reinforced steel body carcass
- Exceptional steering response

Wet performance

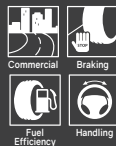
- Excellent water evacuation performance

For Light Commercial Range

PorTran KC53



RADIAL 857



pro mobil
Ausgabe 5/20 08
Kumho
Radial 857
Gesamtnote: gut

KRS02



KRA50



KUMHO TYRE
Better. All-ways

BUILT FOR WEEKENDS ROAD VENTURE AT51

THE ALL NEW AT51 FROM KUMHO.

Anywhere you want to get away to in Australia, Kumho wants to help you get there. Which is why we have developed a 4WD tyre that redefines weekend adventure.

Introducing our AT51 all terrain tyre – designed for the farm, fishing, or that favourite secret camping spot. Engineered to excel on Australia's rolling terrain, it's a tyre versatile enough to go from a weekend getaway to weekday commute without flinching.

Add a whole new level of comfort and safety to your next recreational venture.

The new AT51 will help you get there, but we promise it won't tell anyone where you are.

ADD KUMHO TO YOUR CIRCLE OF TRUST. KUMHO.COM.AU





CRUGEN

IN A CLASS OF ITS OWN

Introducing Kumho's new HP91 Crugen tyre – specially engineered to provide head-turning performance for your premium SUV. In the city or out on the open road, it takes driving comfort to a whole new level.

Designed to ensure a smooth ride at every turn, the HP91 has the style and quality to match your vehicle. If you're going places, you deserve to put a premium on your safety, comfort and performance.

The HP91 Crugen – in a class of its own

ADD KUMHO TO YOUR CIRCLE OF TRUST.

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Sports Marketing

Kumho has an involvement in sporting codes as part of our brand awareness campaigns.



NBA League sponsor

From a global perspective, Kumho Tyres is aligned with NBA basketball league and D-league and locally Australian PGA championship.

Motorsport

From green light to checkered flag, Kumho is proud to be closely aligned with Australian motor racing.

We are the principal tyre partner of the Kumho Tyre V8 Touring car series and also have a long-standing relationship with the Australian Prototype Series and the Aussie Car Racing. These partnerships enable Kumho to give something back to the racing community, while also allowing us to further develop our tyres for these demanding motorsport conditions.



Kumho Tyres V8 Touring Car Series



Aussie Racing Car



Australian Sports Racers

Road Hazard Warranty

Kumho Road Hazard Warranty gives the customer peace of mind when purchasing Kumho Ultra High Performance tyres.

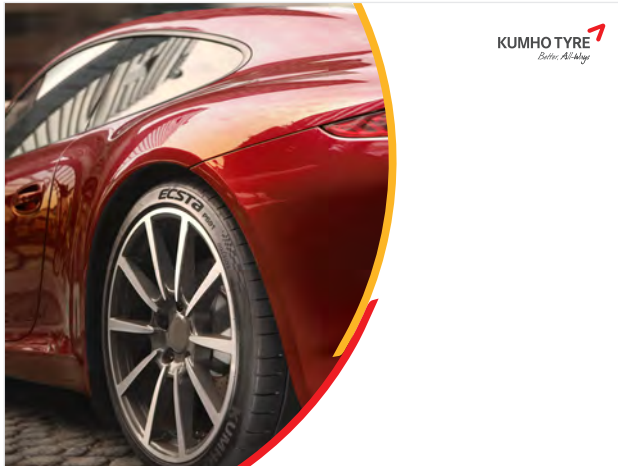
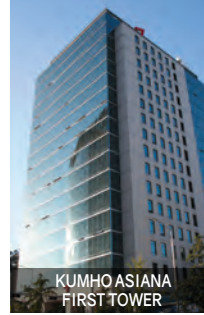
Kumho will replace a tyre free of charge if the tyre is damaged from potholes, gutters and objects on the road.

The guarantee is valid for the first 25% of the tread or the first twelve months from original store invoice date.

The recommended retail price is \$3.95 per tyre.



Brand Marketing



Terms and Conditions

All offers available at participating dealers only.

^ Mileage guarantee is a pro-rata guarantee, meaning you are refunded for mileage not achieved. A service schedule is included in the guarantee program. See in store or on our website www.kumho.com.au for full terms and conditions. * Fuel savings of up to 5.5% for Kumho ecowing All Season KH30 and up to 5.1% for Kumho ES01 Season KH27. Fuel Savings are due to increased rolling resistance. The ecowing All season KH30 testing was undertaken by the Korea Automobile Testing and Research Institute (KATRI) in Korea in December 2009. ecowing All Season KH30 tyres where tested against regular compound Kumho KH16 tyres and other brand tyres and found to provide fuel savings of up to 5.5%. The ecowing ES01 KH27 testing was undertaken by North Shore Sporting Car Club in Australia in March 2013 against a silica compound Kumho KH17 tyre and found to provide a fuel advantage of 5.1%. Environmentally friendly compound is a HA oil free compound in which the extender oil is compliant with EU legislation applicable starting 2010. (so called High Aromatic oil has been eliminated). # Roadhazard warranty is valid for the first 25% of the useable tread life or 12 months which ever occurs first. YOUR RIGHTS - Our mileage guarantee and road hazard warranty is in addition to other rights and remedies that you have under a law in relation to the goods that we provide. Further, our goods come with guarantees that cannot be excluded under the Australian Consumer Law. You are entitled to a replacement or refund for a major failure and for compensation for any other reasonably foreseeable loss or damage. You are also entitled to have the goods repaired or replaced if the goods fail to be of acceptable quality and the failure does not amount to a major failure.

Why Choose Kumho?

Kumho Tyres was established in 1960, and is now ranked as one of the top ten tyre companies in the world. We have a global presence across 180 countries and produce more than 68 million tyres every year.

Contribution to society

To make a difference in the Australian community, Kumho thinks globally and acts locally. Our commitment to local causes has seen substantial contributions that have a positive effect on many lives.

One such action is our support of the McGrath Foundation, donating \$100,000 annually to assist in breast cancer awareness and the provision of breast cancer nurses in Australia's under-resourced rural areas.

Our annual "Pink Fitters Day" sees over 2,000 tyre dealers wearing pink to raise thousands of dollars.

Product & Innovation

We are always striving to create the best product possible and at Kumho, this means reducing the impact of cars on the environment. Our "ecowing" is our new range of environmentally friendly tyres. Their 'nano' compound technology provides lower rolling resistance and road friction, boosting fuel efficiency by up to 5.1% and reducing CO2 emissions. Their long tread life also reduces the rate of tyre disposal, meaning less bald tyres in landfill.

And that's just the beginning. Our commitment to Innovation has led to the development of the Aroma Technology Tyre - the world's first scented tyre.

The Big Car Brands Choose Kumho

Kumho tyres are the first choice for millions of car owners across the globe. And there can be no better recommendation than being first choice in the factory. In this regard, the trust in Kumho tyres runs deep. Our tyres are fitted as factory standard on many famous car brands including Holden, Hyundai, Kia, BMW, Mercedes-Benz, Volkswagen, RENAULT and CHRYSLER.

Local Experience

When it comes to Australia, Kumho has been selling tyres here for over 30 years.

We employ more than 100 staff, and have expanded over time through carefully managed growth and development. Each year, over 1.3 million tyres are distributed from our five warehouses.

Locations

Kumho tyre retailers are amongst the best in the industry. They are fully trained at the Kumho Academy and can be found at over 1000 locations across the country. Your local dealer's location list can be found at www.kumho.com.au